

The Western Heritage Spirit Committee mission is "to provide awareness and promotion of western heritage and culture in the Pikes Peak Region through an effort of collaboration and support."

Key Dates

- Feb. 26-Mar. 1 silhouettes delivered to schools
- April 29-May 3 silhouettes picked up from schools
- May 8 mixer at ProRodeo Hall of Fame, 5:30-7 p.m.; awards at 6:00 p.m.
- May 20–June 21 silhouettes on display at area businesses
- July 9 13 silhouettes at Pikes Peak or Bust Rodeo
- July 14-15 schools wanting their silhouettes returned **MUST pick-up** at Norris-Penrose

Project Guidelines

The goal of the project is to involve our youth in embracing our Western Heritage in a creative way. The projects will be displayed at the ProRodeo Hall of Fame and other locations throughout the Colorado Springs area. Your design should answer the question "what does western heritage, in the Colorado Springs area, mean to me?"

- Designs must be overseen and approved by the art director of the school or an administrator.
- Documentation of sources used in the project **must be included** with the silhouette. These sources can include the following:
 - Research sources, properly cited, such as newspaper articles, books, websites, or source photographs,
 - Selection criteria of featured western events, attractions etc. (answer the question – "why did we chose to include this information?",
 - A narrative that answers the question "What does western heritage mean to me?",
 - Please include the name of the school and names of the participants in the documentation.
- Projects that lack documentation will lose points during judging.
- The design should be bold and eye catching bringing attention to the silhouette and the western heritage events while on display at local businesses.
- Please read <u>carefully</u> all of the judging criteria (see page 7).

Visit <u>https://westernheritagespirit.wordpress.com/</u> for photos of past silhouette designs.

RULES

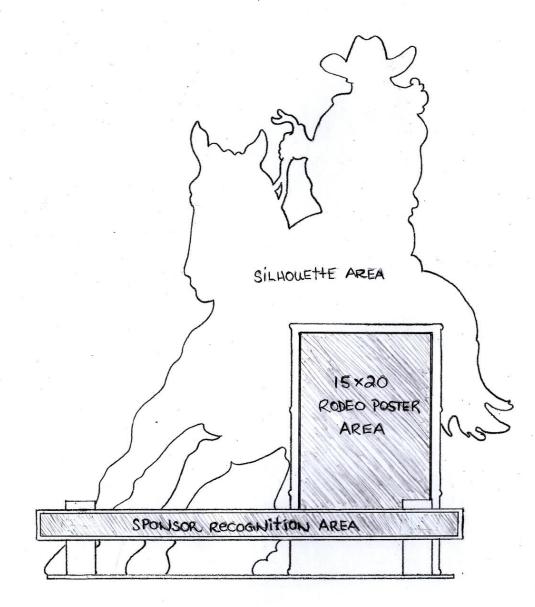
- 1. Projects must be completed on time.
- 2. Projects must be **weather proof** and sealed as they may be displayed outside.
- 3. The project must be able to be easily moved by two people.
- 4. The **entire piece** with the exception of the underside of the base <u>must be painted</u>. This includes the *top of the base and the back of all of the surfaces*. It is recommended that you use a primer coat and a quality exterior paint for the base coat.
- 5. There are two areas where you will <u>not</u> embellish but still need to paint (poster area and school and sponsor recognition area, see diagram on page 4). The poster and school signage will be added by the committee. *Do not* include the school name on the silhouette.
- 6. The silhouette (*front and back*) is the only place you are required to embellish your project beyond the required base coat of paint. However, you may choose to do more.
- 7. Mixed media is good; just remember it needs to be water and weather proof and very well attached. Please, **NO** items such as dirt or straw that are not permanently fixed to the silhouette.
- 8. Your projects will be primarily judged on their expression of western heritage in the Pikes Peak region. They will also be judged on the <u>required documentation</u>, following instructions, imagination and creativity, painted and waterproof, quality and use of mixed media. Please refer to the Project Guidelines and Judging Criteria (see page 7).
- 9. Please take progress pictures and insert with the <u>required documentation</u> as you work on your project; we would enjoy seeing your work as it comes together.

Have fun and thank you for being a part of our ever growing and changing rich western heritage.

If you have questions please contact: Kent Sturman at <u>ksturman@prorodeo.com</u> or 719-528-4714 Katherine Toman at <u>kptoman@comcast.net</u> or 719-649-1503

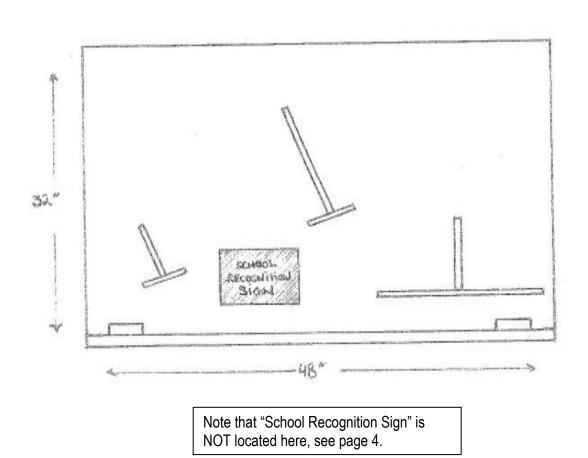
Poster Area and School and Sponsor Recognition Area

Poster and school and sponsor recognition areas (shown below) require a base coat of paint but should not be embellished.

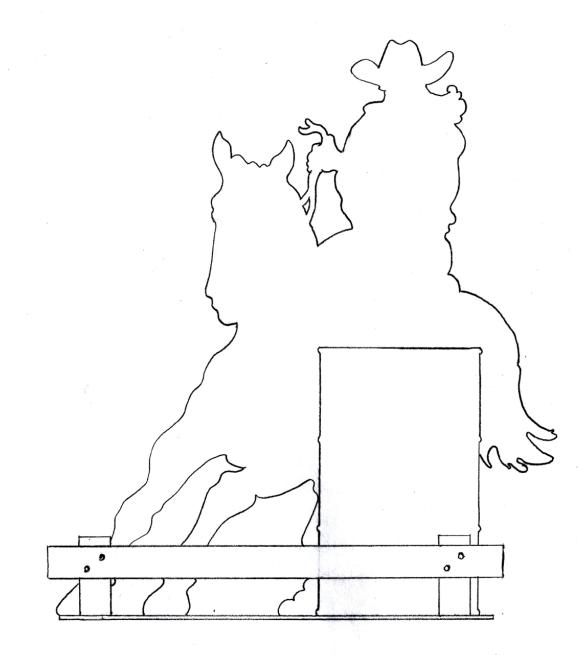


Silhouette Base Area

REMEMBER this area still needs a base coat of paint but should not be embellished; no dirt or other materials that can come lose should be applied to the base.



Practice Sheet for Creating your Design



Project Guidelines and Judging Criteria

Category	Points Awarded			
	10 Points	8 Points	6 Points	4 Points
Expression of Western Heritage of the Pikes Peak Region	Provided <u>complete</u> <u>documentation</u> of research on the targeted representation of western heritage	Provided <u>limited</u> <u>documentation</u> of research on the targeted representation of western heritage	Provided <u>incomplete</u> <u>documentation</u> of research on the targeted representation of western heritage	Provided <u>no</u> <u>documentation</u> of research on the targeted representation of western heritage
Followed Instructions	Followed <u>all</u> <u>instructions</u> pertaining to the project	Followed <u>most of</u> <u>the instructions</u> pertaining to the project	Followed <u>a few of</u> <u>the instructions</u> but did not follow all pertaining to the project	Followed <u>very few of</u> <u>the instructions</u> pertaining to the project
Imagination and Creativity	Utilized <u>new ideas</u> in an exciting way to communicate western heritage	Utilized <u>many new</u> <u>ideas</u> in an exciting way to communicate western heritage	Utilized <u>a few new</u> <u>ideas</u> in an exciting way to communicate western heritage	Utilized <u>no new</u> <u>ideas</u> in an exciting way to communicate western heritage
Projects Must Be Painted in Their Entirety	Project was <u>covered</u> completely	Project was <u>covered</u> in the majority of areas	Project was <u>covered</u> but not completely	Project was <u>not</u> <u>covered</u> completely
Projects Must Be Waterproof	Project was completely waterproof	Project was waterproof in the majority of area	Project was waterproof in very few areas	Project <u>was not</u> waterproof
Quality of Workmanship and Craftsmanship	<u>Outstanding</u> workmanship	<u>Above average</u> workmanship	<u>Adequate</u> but average workmanship	<u>Below average</u> workmanship
Use of Mixed Media and Materials	Made <u>excellent</u> <u>choic</u> es of material and excellent use of the media characteristics	Made <u>good choice</u> s of material and good use of the media characteristics	Made <u>limited</u> <u>choices</u> of material and limited use of the media characteristics	Made <u>weak choices</u> of material and weak use of the media characteristics